



Ballymoney United Youth Academy Club Development Plan

2019 - 2022

Summary

Ballymoney United Youth Academy are a cross community organisation that has a focus on developing children from the local area. We have grown from strength to strength over the past decade and can now boast of over 450 child members.

CHAIRMAN Summary

This development plan has been produced with the support of the membership of the club, it outlines our short and long term priorities and is focused on ensuring that Ballymoney United Youth Academy are at the hub of the community and providing a valuable/ sustainable service to our diverse clientele.



SECTION 1: CLUB MANAGEMENT

1.1: Club Governance & Administration

Aim: To administer the club in an effective and efficient manner

Summary

The club have just revised the structure of the management committee, job roles have been created and we are in process of agreeing roles and responsibilities for each of the post holders.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Maintain a sound management/committee structure</i>	<i>Committee Roles Regular club meetings</i>	<i>President/Chair Club secretary Committee</i>	<i>Currently in place</i>	<i>N/A</i>	<i>Completed</i>
Set up Parents Forum	Sub committee already in place Parents more included Membership Card with key contacts Identify more volunteers Set up an event at BUFC Social Club Promote on Social Media Agree on Contact	Chair/ Vice Chair (JA/ CT)	August 2019	facilities refreshments	June 2020



1.2: Club Facilities

Aim: Maintain/develop and manage a sustainable facility

Summary

At present we have no facility of our own and hire local council, school and private facilities.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>Generate sufficient income to cover running costs</i>	<i>Membership fee's Source funding Sponsorship</i>	<i>Secretary Treasurer Finance committee</i>	<i>Sept 2015</i>	<i>£200p/m</i>	<i>On going</i>
Cover monthly running costs	Monitor monthly expenditure forms introduce online banking monthly standing order amended end of Financial Year to be March	Treasurer/ assistant/ Vice Chair	Monthly report to committee	tbc	On going



1.3: Previous Facility Development

Aim: Highlight experience in the past 5 years of grant funding, sponsorship or fundraising that has enabled your club to develop club facilities

Summary

The Youth Academy avail of the grants that are available. We also actively fund raise regularly throughout the year and have major fund raisers at Supercup NI, North West 200 and Armoy Road Races.

Action Plan

Objective (what was done)	How (how did you achieve objective)	Who (responsibility)	When (timescale)	Finance (cost)	Completion (month & year completed)
<i>E.g. new heating system installed</i>	<i>Application made to gas supplier</i>	<i>Fundraising committee</i>	<i>Jan 2012</i>	<i>£3500</i>	<i>July 2012</i>
New equipment/ Storage Facilities	look at grants available Club accessed funding through LIDL Centralised storage system at JDLC	Finance sub committee	August 2019	Approx £4,000	September 2020
Various Fund Raising Events	Armoy Road Races North West 200 SuperCup NI Tournaments Special Events	Events Coordinator/ Committee	Annual	pitch hire resources trophies	June 2020



SECTION 2: FOOTBALL DEVELOPMENT

2.1: Football Development

Aim: Increase participation in football

Summary

The club have grown significantly over the past 10 years, we have seen membership grow from 150 to approximately 450 at a various age groups ranging from 4 to 18 year olds.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Increase the number of adult footballers</i>	<i>Come & Try sessions Beginner sessions Promotion</i>	<i>Head Coach</i>	<i>Jan 2014</i>	<i>£20p/hr Hall hire</i>	<i>June 2014</i>
Sustain high numbers at exist at all age groups	To hold registration night and advertise through local media types Teams where numbers permits number of coaches/ assistant (recommended 1 to age/ minimum 2)	SSG coordinator Publicity Officer	July 2019	Registration fees	On going
Aim to play at highest level possible	NIBFA National League Mid Ulster/ Lisburn League	Coaches	July 2019	Entrance Fees Transport	Review June 2020
Create a clear pathway between youth football and senior football	Work in conjunction with senior team	Academy Coordinator	July - December	n/a	On going





2.2: Female Football

Aim: Increase participation in female football

Summary

Girls football has steadily grown in past few years. In conjunction with the IFA we have appointed a number of coaches who have achieved the level one award. The girls have played in the friendship league, IFA SSG and SSG centre at HGFYL. The u15 girls performed excellently in National League and Foyle Cup. Currently U13 and U15 teams and a number of girls play in boys teams.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost – if any)	Completion (month & year completed)
<i>E.g. Increase the number of female footballers</i>	<i>Female only sessions Promotion in schools</i>	<i>Head coach Female coach</i>	<i>Jan 2014</i>	<i>£20p/hr Hall hire</i>	<i>June 2014</i>
To expand current structure	Access Funding Recruit coaches Recruit more girls Open Day Explore league options	Girls Coordinator	August 2019	tbc	June 2020
To start a Womens Team	Start with U17 Team	Girls Coordinator	2022	tbc	Summer 2022



2.3: Disability Football

Aim: Increase participation in disability football

Summary

Club have an all inclusive policy and full interstate children with disabilities within all age groups.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost – if any)	Completion (month & year completed)
<i>E.g. Increase the number of disabled footballers</i>	<i>Disabled only sessions Promotion in schools</i>	<i>Disability coach</i>	<i>Jan 2014</i>	<i>£20p/hr Hall hire</i>	<i>June 2014</i>
Link with local clubs who cater for specific disabilities	make contact with local clubs and schools appoint a disability coach	Coordinator	Sept 2019	n/a	On going
Up skill coaches and have more coaches with disability coaching award	Provide coach education Fund IFA disability Award Policies Coach Education on Specific Needs of players	Coordinators	August 2019	£200 coaching award	Review June 2020



2.4: Other Activities

Aim: Develop other activities within the club

Summary

As a club we organise night out for coaches/ volunteers annually. Christmas parties and end of season awards night are hosted for all children who are members of club.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Develop links to local community group</i>	<i>Invite members to club Host 'try it' sessions</i>	<i>Committee Club coaches</i>	<i>Oct 2014</i>	<i>£20p/hr Hall hire</i>	<i>Dec 2014</i>
Appoint Volunteer coordinator	Agree roles and responsibilities	Committee	August 2020	n/a	Review June 2021
Host a number of non football related events	Parents events (targeting mothers and fathers) Fun days Healthy eating themed days	Volunteer coordinator	August 2020	Event costs	On going



2.5: Coaches/Officials/Volunteers

Aim: Develop coaches, officials and volunteers within the club

Summary

The club have invested heavily over the past few years within the area of coach education, we have partially funded a number of coaches to obtain the IFA level one, we have ran our own club grassroots award, coaches have completed the Coerver youth diploma. We have also run seminars in conjunction with IFA and Coerver.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Increase number of club coaches</i>	<i>Recruit Train up</i>	<i>Coaching committee Head coach</i>	<i>May 2014</i>	<i>£500</i>	<i>Dec 2014</i>
Improve Coach Education at all levels within the Club	At least 1 level One coach at each age group Club coaches day Access Funding from various agencies	Manager Coordinator/ Academy Coordinator	Easter 2020	50% of coaching courses Set Budget for CPD	Summer 2020



2.6: Player development & Progression

Aim: To develop club players in line with IFA strategies and policies with the aim of progressing to Senior/ Professional/ International football.

Summary

The Academy have a strong tradition in producing players that are capable of playing at a high standard. A number of ex players are now plying their trade in the NIFL. We have a steady stream of players who play for Ballymoney United and other local Championship teams. Over the past decade we have also had a number of school boy internationals and players involved in the ClubNI setup.

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Increase number of club coaches</i>	<i>Recruit Train up</i>	<i>Coaching committee Head coach</i>	<i>May 2014</i>	<i>£500</i>	<i>Dec 2014</i>
Revise coaching curriculum	review of club documentation coaching handbook session plans Coaching seminars Goalkeeping coach	Coordinators	Start of season	n/a	On going