



BALLYMONEY UNITED YOUTH ACADEMY
Club Development Plan

2015 - 2018

SUMMARY

Ballymoney United Youth Academy are a cross community organisation that has a focus on developing children from the local area. We have grown from strength to strength over the past decade and can now boast of over 400 child members.

CHAIRMAN SUMMARY

This development plan has been produced with the support of the membership of the club, it outlines our short and long term priorities and is focused on ensuring that Ballymoney United Youth Academy are at the hub of the community and providing a valuable/ sustainable service to our diverse clientele.



SECTION 1: CLUB MANAGEMENT

1.1: Club Governance & Administration

Aim: To administer the club in an effective and efficient manner

SUMMARY

The club have just revised the structure of the management committee, job roles have been created and we are in process of agreeing roles and responsibilities for each of the post holders.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Maintain a sound management/committee structure</i>	<i>Committee Roles Regular club meetings</i>	<i>President/Chair Club secretary Committee</i>	<i>Currently in place</i>	<i>N/A</i>	<i>Completed</i>
Set up revised management committee	Use of job descriptions Agreement of roles Monthly meetings	Committee	Complete August 2015	N/a	August 2015
Set up sub committee	Agreement of what the focus of each sub committee will be	Committee	September 2015	n/a	September 2015



1.2: Club Facilities

Aim: Maintain/develop and manage a sustainable facility

SUMMARY

At present we have no facility of our own and hire local council, school and private facilities.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
Generate sufficient income to cover running costs	Membership fee's Source funding Sponsorship	Secretary Treasurer Finance committee	Sept 2015	£200p/m	On going
Set up working group that will explore opportunities available in terms of getting our own training facility	Meet with copius to discuss funding streams	Sub committee	Sept 2015	tbc	Reviewed Jan 2016
Cover monthly running costs	Monitor monthly expenditure forms	Treasurer/ assistant	Monthly Quarterly report to committee	tbc	On going



1.3: Previous Facility Development

Aim: Highlight experience in the past 5 years of grant funding, sponsorship or fundraising that has enabled your club to develop club facilities

SUMMARY

The youth academy avail of the professional services of copius to tap into funding that is available nationally and locally. We also actively fund raise regularly throughout the year and have major fund raisers at milk cup, north west 200 and army road races.

Action Plan

Objective (what was done)	How (how did you achieve objective)	Who (responsibility)	When (timescale)	Finance (cost)	Completion (month & year completed)
<i>E.g. new heating system installed</i>	<i>Application made to gas supplier</i>	<i>Fundraising committee</i>	<i>Jan 2012</i>	<i>£3500</i>	<i>July 2012</i>
Raise money to be able to produce development plan for funding application	New working group will initiate funding raising	Sub committee	Timescale decided at next meeting	Approx £7,000	Reviewed Jan 2016
New equipment	Make application to Sport NI/ other sources of funding for new goals, balls etc.	Finance sub committee	August 2015	Approx £4,000	September 2015



SECTION 2: FOOTBALL DEVELOPMENT

2.1: Football Development

Aim: Increase participation in football

SUMMARY

The club have grown significantly over the past 5 years, we have seen membership grow from 150 to approximately 400 at a various age groups ranging from 4 to 17 year olds.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Increase the number of adult footballers</i>	<i>Come & Try sessions Beginner sessions Promotion</i>	<i>Head Coach</i>	<i>Jan 2014</i>	<i>£20p/hr Hall hire</i>	<i>June 2014</i>
Sustain high numbers at exist at all age groups	To hold registration night and advertise though local media types	SSG coordinator Publicity Officer	July 2015	Registration fees	On going
Create a clear pathway between youth football and senior football	Work in conjunction with senior team	Academy Coordinator	July - December	n/a	On going



2.2: Female Football

Aim: Increase participation in female football

SUMMARY

Girls football has steadily grown in past few years. In conjunction with the IFA we have appointed a number of coaches who have achieved the level one award. The girls have played in the friendship league, IFA SSG at dalriada and SSG centre at ballysally. The u11 girls performed excellently at the recent 2015 Foyle Cup.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost – if any)	Completion (month & year completed)
<i>E.g. Increase the number of female footballers</i>	<i>Female only sessions Promotion in schools</i>	<i>Head coach Female coach</i>	<i>Jan 2014</i>	<i>£20p/hr Hall hire</i>	<i>June 2014</i>
Appoint a coordinator for girls football	Agree role and responsibilities	Committee	August 2015	Coach education fees	On going
Start girls team who play in local SSG centres as well as play in festivals/ tournaments.	Appoint coaches Explore options for girls to play	Girls coordinator	September 2015	Entry fees	Reviewed June 2016



2.3: Disability Football
Aim: Increase participation in disability football

SUMMARY

Club have a all inclusive policy and full interstate children with disabilities within all age groups.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost – if any)	Completion (month & year completed)
<i>E.g. Increase the number of disabled footballers</i>	<i>Disabled only sessions Promotion in schools</i>	<i>Disability coach</i>	<i>Jan 2014</i>	<i>£20p/hr Hall hire</i>	<i>June 2014</i>
Link with local clubs who cater for specific disabilities	make contact with local clubs and schools	Coordinator	Sept 2015	n/a	On going
Up skill coaches and have more coaches with disability coaching award	Provide coach education Fund IFA disability Award Policies	Coordinators	Sept 2015	£200 coaching award	Review June 2016



2.4: Other Activities

Aim: Develop other activities within the club

SUMMARY

As a club we organise night out for coaches/ volunteers annually. Christmas parties and end of season awards night are hosted for all children who are members of club.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Develop links to local community group</i>	<i>Invite members to club Host 'try it' sessions</i>	<i>Committee Club coaches</i>	<i>Oct 2014</i>	<i>£20p/hr Hall hire</i>	<i>Dec 2014</i>
Appoint Volunteer coordinator	Agree roles and responsibilities	Committee	August 2015	n/a	Review June 2016
Host a number of non football related events	Parents events (targeting mothers and fathers) Fun days Healthy eating themed days	Volunteer coordinator	January 2016	Event costs	On going



2.5: Coaches/Officials/Volunteers

Aim: Develop coaches, officials and volunteers within the club

SUMMARY

The club have invested heavily over the past few years within the area of coach education, we have partially funded a number of coaches to obtain the ifa level one, we have ran our own club grassroots award, coaches have completed the coerver youth diploma. We have also run seminars in conjunction with ifa and coerver.

Action Plan

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Increase number of club coaches</i>	<i>Recruit Train up</i>	<i>Coaching committee Head coach</i>	<i>May 2014</i>	<i>£500</i>	<i>Dec 2014</i>
Improve Coach Education at all levels within the Club	At least 1 level One coach at each age group Club coaches day	Coordinators	Easter 2016	50% of coaching courses	Summer 2016
Coach Recruitment	Have a ratio of 1 coach to 8 children across the club	Coordinators	September 2016	Coaching Courses	On going



2.6: Player development & Progression

Aim: To develop club players in line with IFA strategies and policies with the aim of progressing to Senior/ Professional/ International football.

SUMMARY

The academy have a strong tradition in producing players that are capable of playing at a high standard. A number of ex players are now plying their trade in the Irish premier league. We have a steady stream of players who play for Ballymoney United and other local championship teams. Over the past decade we have also had a number of school boy internationals.

Objective (what needs done)	How (how you intend to achieve objective)	Who (responsibility)	When (timescale)	Finance (cost - if any)	Completion (month & year completed)
<i>E.g. Increase number of club coaches</i>	<i>Recruit Train up</i>	<i>Coaching committee Head coach</i>	<i>May 2014</i>	<i>£500</i>	<i>Dec 2014</i>
Revise coaching curriculum	Produce coaching scheme in line with ifa initiatives and taking account of LTAD model	Coordinators	Start of season	n/a	On going
Specialist training camps	Employ goalkeeping coach Specific coach education	Coordinators	School breaks	Coach expenses	Reviewed June 2016